Press release

**Rolf Mack new head of Diagnostics & Services at Continental**

* **Experienced manager with outstanding knowledge of products and markets**
* **Many years of experience in data-based services**
* **Focus on innovative solutions for workshops and in the connected car arena**

Frankfurt, February 27, 2018. Rolf Mack (33) has taken over as head of the Diagnostics & Services division at Continental, which is responsible for development, product management and sale of diagnostics-based solutions and data-based services in the aftermarket. The international technology company is thus filling this executive post with a manager who already has a wide range of experience in the mega trends of connectivity and digitization, topics that are sharply increasing the importance of diagnostics. The graduate in industrial engineering has been responsible for the division’s global product and service portfolio for three years and, among other things, played an influential part in rollout of Continental’s Remote Vehicle Data platform. “I’m delighted that this division with its highly promising future will be led by Rolf Mack, a digital native who has many years of experience and outstanding knowledge of products and markets,” says Peter Wagner, Vice President Independent Aftermarket and Managing Director of Continental Aftermarket GmbH.

Mack began his career at the Continental Group ten years ago under a trainee program alongside his studies. He then assumed technical customer and product responsibility for several European OEMs at the Commercial Vehicles & Aftermarket division and was in charge of market launch of the digital tachograph in Russia. That was followed by a change in perspective in 2014: As Business Development Manager, he managed innovation projects in the field of intelligent transportation systems and led a cross-group team in a research project relating to the provision of services based solely on vehicle data. Over the past years, he has expanded this focus on data-based services as head of Program Management at Diagnostics & Services.

“We’ll stick unswervingly to the approach we’ve adopted and offer innovative solutions specifically for workshops and in the connected car arena,” emphasizes Rolf Mack. “My biggest motivation has always been to make more of the available data.” As part of that, the manager intends to combine the broad automotive expertise of the technology company Continental with his division’s own diagnostics know-how even more effectively. “And by ‘more effectively,’ I mean not just finding technological innovations, but also working together with customers to establish new business models and cooperative solutions.” That is the way to serve customers and leverage market potential in a pinpointed way.

**Caption Continental\_pp\_Rolf\_Mack.jpg**

Rolf Mack (33) has taken over as head of the Diagnostics & Services division at Continental. He has a wide range of experience in the mega trends of connectivity and digitization, topics that are sharply increasing the importance of diagnostics.

Photo: Continental

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated preliminary sales of around €44 billion and currently employs more than 233,000 people in 56 countries.

Information management in and beyond the vehicle is at the very heart of the **Interior**division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs more than 43,000 people worldwide and generated sales of €8.3 billion in 2016.

Within the Interior Division the Commercial Vehicles & Aftermarket Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers web based managed services, fleet management and tachograph solutions electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

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