Press Release

Optimally equipped for the TPMS service – VDO REDI-Sensors now available for even more models

* The fifth multibrand sensor covers more vehicles – including Hyundai, Ford, BMW and Mercedes-Benz
* The Premium sensor is preprogrammed before delivery and can be installed right away
* Tool kit, service hotline and training courses round off the offer

Frankfurt, July 2016. VDO has expanded its range of multibrand tire pressure monitoring sensors with a fifth REDI-Sensor that can be installed in new Hyundai, Ford, BMW and Mercedes-Benz models. The sensor has also been designed to cover future BMW and Mercedes-Benz model changes. “This means that in the years to come, our range of five REDI-Sensors will cover up to 85 percent of the TPM-equipped vehicles on the market,” explains Christoph Zinke, Product Manager TPMS in the Aftermarket at Continental. VDO REDI-Sensors help workshop staff to perform TPMS services. They are robust, re-usable and can be installed immediately.

## Time is money! Faster installation thanks to preprogramming

The VDO REDI-Sensors are supplied preprogrammed – a first in the aftermarket. The workshop can install the sensor just like an original sensor, making vehicle-specific programming superfluous. This saves money and time, especially in the peak seasons. Installation is also fast and easy – workshops can simply glue the VDO REDI-Sensor to the inside of the tire’s running surface, simplifying installation and protecting the sensor against mechanical damage in day-to-day use. Around the size of a quarter, the sensor comes in its ready-to-glue rubber container and the whole package weighs barely 12 grams. When tires have to be changed, the sensor can be quickly removed from its container and re-attached. Spare containers are available from VDO.

Thanks to this expanded portfolio of multibrand sensors, workshops will be optimally prepared for the coming winter tires season, especially since the fifth sensor offers an ideal TPMS solution for vehicle models recently introduced to the market. These include the Tucson and i20 from Hyundai, the new Ford Galaxy and S-Max models, the current BMW 7 Series and the Mercedes-Benz E class. Accurate vehicle information can be found in the current REDI-Sensor usage list.

## Tool kit, hotline and training courses round off the offer

This offer from VDO is rounded off by extensive services, such as an ideal toolkit for TPMS services. The tools include a pressing tool and a spreader and the kit makes it a simple task for workshops to install and replace any REDI-Sensor in the entire range. If you have any questions about TPM systems or the installation process, simply call our VDO service hotline on 01805-221242. Our experts are available for you on weekdays from 9 a.m. to 12 a.m and from 1 p.m. to 5 p.m. Calls cost €0.14 per minute from German landlines and a maximum of €0.42 per minute from German mobile networks. Various TPMS information and training events can also be booked through the Continental Training Center. These events target both independent workshops and tire service operations.

## Caption 01\_VDO\_Redi\_Sensor\_Container.jpg

If the tire is changed, the VDO REDI-Sensor can simply be removed from its rubber case.

Photo: Continental

## Caption 02\_VDO\_TPMS\_Hotline.jpg

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Photo: Continental

**Continental** develops intelligent technologies for transporting people and their goods. As a reliable partner, the international automotive supplier, tire manufacturer, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2015, the corporation generated sales of €39.2 billion with its five divisions, Chassis & Safety, Interior, Powertrain, Tires, and ContiTech. Continental employs more than 212,000 people in 55 countries.

Information management in and beyond the vehicle is at the very heart of the **Interior** division. The product portfolio for different types of vehicles includes: instrument clusters, multifunctional and head-up displays, control units, access control and tire-information systems, radios, infotainment systems, input devices, control panels, climate control units, software, cockpits as well as services and solutions for telematics and Intelligent Transportation Systems. The Interior division employs more than 40,000 people worldwide and generated sales of €8.2 billion in 2015.

Within the Interior Division the **Commercial Vehicles & Aftermarket** Business Unit accommodates the specific requirements of the commercial vehicle, special vehicle and aftermarket sector. A global network of sales and service companies ensures proximity to local customers. Covering the product brands Continental, VDO, ATE, Galfer and Barum the Business Unit offers electronic products, systems and services for commercial and special vehicles, a broad selection of products for specialized workshops and spare parts for the Independent Aftermarket and the Original Equipment Services after end of series production of the vehicle manufacturer.

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